

Pulaski County Community Development Commission
Winamac Municipal Utilities Building Conference Room
Winamac, Indiana 46996

February 8, 2011 (Re-scheduled from 2/1/11 due to severe weather)

Executive Committee Minutes

Executive committee members in attendance: Courtney Poor, Rick Stone, MacKenzie Ledley, David Broad, and Daniel Dolezal (ex officio).

Board President Courtney Poor called the executive committee meeting to order at 6:30 p.m. The purpose of the meeting was to discuss the results of the annual performance review with the executive director.

Successfully completed, the meeting of the CDC executive committee adjourned at 6:50 p.m.

Public Meeting Minutes

PCCDC board members in attendance: Courtney Poor, MacKenzie Ledley, Ken Boswell, Rick Stone, David Broad, and Steve Morrison.

Daniel Dolezal, Executive Director.

Guest: Mary Perren.

Regular Meeting Call to Order.

At 7:00 p.m. EST President Courtney Poor called the regular public meeting to order.

Approve Minutes.

Steve Morrison moved to accept the minutes of the January 4, 2011, CDC public meeting as presented, Ken Boswell seconded, call for discussion, none, vote in favor, unanimous.

Special Guest.

Courtney Poor noted that the scheduled appearance of personnel from the Center of Workforce Innovations were unable to attend due to heavy snow in their area. Their presentation will be rescheduled at some future date.

Executive Director's Report.

Dan Dolezal reported on various CDC activities during the month of January. He discussed a joint meeting held with the Chamber, Community Foundation, and a Winamac retail businessman. This concerned developing a publicity campaign whereby the charitable contributions of area businesses would be highlighted. The consensus of the group was this should be a Chamber project with help from other organizations. At the following meeting of the Chamber board it was agreed to canvas the Chamber membership as to their opinion about such publicity. Based on this feedback the project will either proceed or not.

The Community Foundation's EngAGEment initiative committee arrived at the consensus that, senior citizen issues aside, Pulaski County does an inadequate job of promoting its assets. Future discussion will address how to possibly remedy this.

The Small Business Administration and CDC conducted a workshop at the Winamac library on how to finance small business. Six people attended.

The lien status of a Medaryville Brownfield site has been researched and the resulting information passed on to the county's attorney.

Unemployment statistics for December (8.1%) shows Pulaski County as the lowest in the region.

A commercial realtor has been contacted and has agreed to meeting with the CDC and Winamac Industrial Park (WIP) Board regarding marketing the property.

The Indiana Municipal Power Agency is working with the CDC on a review of the Website for future update.

The CDC financial report was presented; minimal activity during January. A donation from MidWest Indiana Economic Development was noted.

The priority list and calendar were discussed. An upcoming visit from the chancellor of IVTC Kokomo was discussed.

MacKenzie moved to accept the Director's report as presented, David seconded, call for discussion, none, vote in favor, unanimous.

Old Business.

Membership Committee Report. In Karrie Sutton's absence an e-mail from her was read. The slate of CDC officers to assume office March 1st is: David Broad, president, the position of vice is open, MacKenzie Ledley, secretary. Courtney called for additional nominations from the floor. David nominated Rod Button for vice president. Ken moved to close the nominations and approve the slate as presented, David seconded, call for discussion, none, vote in favor, unanimous. CDC officers effective March 1, 2011, are; David Broad, president, Rod Button, vice president, MacKenzie Ledley, secretary.

The slate of CDC executive committee was presented; David Broad, Rod Button, MacKenzie Ledley, Courtney Poor, and Karrie Sutton. Steve moved to close and accept the nominations as presented, Ken seconded, call for discussion, none, vote in favor, unanimous. CDC Executive Committee members effective March 1, 2011, are; David Broad, Rod Button, MacKenzie Ledley, Courtney Poor, and Karrie Sutton.

Board membership. Ken is researching a candidate to represent the Town of Monterey. Medaryville is awaiting the decision of a local resident as to board membership. A proposal to a Francesville resident was turned down for this year.

The CDC board then unanimously expressed gratitude to outgoing member Rick Stone for his six years of loyal service to the Commission. The comments from the members to Rick were strong and deep. All agreed he will be greatly missed.

P.C.E.D. Strategic Plan. Concerning the economic summits to be held in September and October, was again discussed. West Side summit; the topic should be the development of the

West Side industrial park. The speaker could come from Purdue (Carolyn could coordinate), a commercial developer, or site selector. Discussion on both summits will continue at monthly meetings.

The discussion regarding the branding of the CDC was resumed. Again, MacKenzie stressed the misconceptions the public has regarding the CDC because of the current name. Discussion ensued. Pulaski Business Development was suggested. Courtney asked if the bylaws needed be revised to reflect any change. This will be taken into consideration. The discussion will continue until an appropriate new name is decided upon.

New Business.

Discussion of the strategic plan continued. The 2/28/11 deadline items were discussed. The coherent message summarizing the County's key assets and opportunities was addressed. Dan presented a seven point "elevator speech" of the assets. Two suggestions were made; add to point six, affordable operating costs, "business friendly government", to point number seven, quality of life amenities, "excellent healthcare". This will be done.

Point two under the 2/28/11 deadline, workforce development, was discussed. It was pointed out that the IVTC-Kokomo chancellor and staff will visit three county employers on 2/14 to discuss workforce training and certification issues. Dan was encouraged to discuss 'relevancy' of training programs with the chancellor.

Dan presented his resignation letter to the board. On or about 4/1/11 he will retire from the CDC directorship. He will assist with the succession procedure. A search committee consisting of the CDC executive committee was established. Draft ads for recruiting the next director were reviewed. It was the consensus of the board that the ads would not be released until the board met with the county council on Monday the 14th to discuss certain issues regarding recruitment. The deadline for applications would be extended to March 10th. The issue to be discussed with the council will involve asking for their concurrence with the CDC search committee's recruiting efforts. All members of the CDC board were encouraged to attend the council meeting on February 14th. The board then addressed whether or not a residence requirement should be stipulated in the recruiting process. After much discussion it was agreed any such residence requirement could hamper the committee's work in selecting a new director. Where the candidates live or would live will be taken into consideration during the interview process, but would not be a deal breaker.

Community Reports.

MacKenzie reported statistics regarding activities at the Pulaski County Public Libraries. During 2010, over 8,000 people attended library programs and roughly 2,000 attended non-library programs held at the library.

Steve reported that Habitat for Humanity will hold an open house at the newly completed Winamac house on Saturday, February 19th from 2 to 4 p.m. He further noted that the P.C. Chamber of Commerce's 3/50 Program is gaining notice and support. The program encourages residents to spend at least \$50 per month at each of at least three local businesses. He said it has been shown that 60% of money spent locally remains in the community in one form or another. The board encouraged him and the Chamber to continue publicizing the program.

David reported hearing favorable comments regarding the County's economy from residents. People are generally optimistic about the future.

Adjournment.

There being no further business to consider and upon motion by David and second from Rick, the meeting adjourned at 8:05 p.m.

MacKenzie Ledley
Secretary