

Economic Development Dispatch

Volume 1, Issue 2: Summer 2012

Welcome Back Home.

Year-of-the-Entrepreneur Spring Ends on High Note

PCED's Year of the Entreprener's spring series ended on Thursday, 28 June, with the 2012 Pulaski County Economic Development Summit, held at the Medaryville Lions Club.

After a delightful meal provided by a Medaryville caterer, Executive Director Nathan P. Origer issued his State of the County Economy address, highlighting the lower unemployment rate, sector diversity, and entrepreneurial drive; tourism; and quality-of-life amenities that make Pulaski County an attractive place. He cautioned that workforce issues, logistical handicaps, and questions about agricultural and general economic stability demand alertness, caution, and proactivity.

FOLLOWING THE address, PCED's Becky Anspach offered insights to budding and existing small-business owners; she was joined by PCED's Bill Champion (Fratco), Chamber Vice-President Brad Conn (Conncepts Marketing), and Rick Stone (Rick's Service) for an engaging discussion moderated by PCED Past President David Broad.

PCED IS WORKING on plans for more Year-of-the-Entrepreneur events for the fall and winter.

REMEMBER, WE celebrated Independence Day on 4 July, but when it comes to your own commerce, *every day* should be Independents Day.

DID YOU KNOW ...

that the Northwest Indiana Small Business Development Center, with a local representative in Knox, provides many free and low-cost services to entrepreneurs and small businesses?

Contact us to learn more!

Pulaski Co. Economic Development investigating student-business-plan competition

As part of its ongoing youth-retention and entrepreneurial-development efforts, PCED is in the early stages of organizing a business-plan competition for local high-school students; the pilot-year program will be open to, or required of, students in business classes deemed to be appropriate by teachers.

Time during the summer and fall will be spent determining which classes will be involved, a timeline for the competition, and requirements for the plans, as well as soliciting the participation of local professionals willing to provide free advice to students about legal and financial matters; the spring semester will bring forth the competition, which may be incorporated into business-class curricula.

The objectives of the competition are to provide simulated real-life lessons in business, to open students to the possibility of following entrepreneurial dreams without leaving the community in which they are rooted, and revealing to them the behind-the-scenes efforts required to make a business successful.

If the pilot proves to be worthwhile, then the competition will be opened to more students in future academic years. Professionals interested in assisting the aspiring entrepreneurs should contact PCED Executive Director Nathan P. Origer for more information.

CONGRATULATIONS TO ...

Kersting's Cycle Center for 50 years of equipping people for life's two-wheeled journeys.

Jim Dobson Ford for 40 years of putting locals in the driver's seat.

Two Guys Mechanical for 25 years of providing exceptional contractor services to our community.

Pulaski Health Care Center for a deficiency-free survey!

PULASKI COUNTY, HOME TO ...

- Moss Creek and Pond View Golf Courses.
- Shadyhill Speedway.
- Acorn Oaks, Broken Arrow, Rising Sun, and Small Acres USA Horseman's Campgrounds.

PULASKI COUNTY:
WELCOME BACK HOME.

One of the best ways to keep our community healthy is to keep your money here. Shop locally, hire locally, and don't forget to GIVE LOCALLY, too!

Local charitable organizations are always looking for help — especially our wonderful Pulaski County Human Services —, and there's no better way to leave your legacy *and* to help the community than through the Pulaski County Community Foundation, which is celebrating 15 years of philanthropy in 2012! *Congratulations, PCCF!*

http://hservices1.pulaskionline.org (PCHS)

http://www.pulaskionline.org/content/view/126/460/(PCCF)

THE PULASKI ONLINE JOB BANK

IF YOU'RE AN EMPLOYER IN PULASKI COUNTY LOOKING FOR QUALIFIED LOCAL WORKERS, THEN CONTACT PCED TO ADD A JOB LISTING, FREE OF CHARGE, TO THE ONLINE JOB BANK. (HTTP://www.pulaskionline.org/content/view/178/609). Check it out if you're Looking for a job in Pulaski County, too!

Congressman Joe Donnelly announces third annual Job Fair:

Tuesday, 10 August 2012, 9:00 a.m. - 1:00 p.m. EDT, Indiana University - South Bend Activites Center, 1700 Mishawaka Avenue, South Bend. (Companies interested in participating should contact jobfair@gotoworkone.com for information.)

Why Pulaski County?

THE WINAMAC INDUSTRIAL PARK, WINAMAC, AND PARTS OF OTHER TOWNS HAVE FIBER-OPTIC CONNECTIVITY READY TO SERVE YOU.



CONTACT PCED @ 574-946-3869, OR VISIT HTTP://www.pulaskionline.org/

Our Mission

Pulaski County Economic Development holds to a mission to promote and improve the quality of economic development throughout Pulaski County in pursuit of excellence through the following endeavors:

*Supporting the expansion and continued investment of Pulaski County businesses.

*Recruiting new business and industry into Pulaski County.

*Promoting tourism and the increase of transient spending in Pulaski County.

*Developing and supporting business services such as workforce development, infrastructure, planning, financial programs, technology initiatives and entrepreneurial programs.

*Conducting charitable and educational activities.

Pulaski County
Community Development Commission/
Economic Development
2012-2013 Leadership

President: Rod Button, Town of Winamac Vice-President: Cheryl Stone, Rick's Service Secretary: Andrew Fritz, Fritz Farms First Past President: David Broad, Alliance EMS Membership Officer: Jamie Bales, Alliance Bank

Executive Director: Nathan P. Origer

nporiger@pulaskionline.org

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