Pulaski County Economic Development

(Pulaski County Community Development Commission)
Tuesday, 7 June 2016
Winamac Municipal Utilities Complex
Winamac, Indiana

Meeting Minutes

Members present: President Gregg Malott, Vice-President Annie Scholz, Executive Secretary John Plowman (Winamac), Past President Bill Champion; County Councilor Doug Roth, Darlene Mellon (Francesville), Suzanna Wilcoxon (Medaryville), Lawrence Loehmer (Monterey); Andrew Fritz, Dave Zeltwanger. Executive Director Nathan P. Origer, Project Coordinator Krysten Hinkle, Intern Jessica Wagner

Members absent: Membership Officer Larry Brady (Commissioner) [personal]; Natalie Federer [work-related]; Becky Anspach. Intern Karli Armstrong [attendance not required]

Call to Order

President Malott called the meeting to order at 6:00*p.m.* Director Origer introduced summer intern Jess Wagner, and members introduced themselves to her.

Consent Agenda

With no requests for extraction having been made, the Consent Agenda was adopted.

Old Business

CDC summer internship: Two summer interns had been hired, each at two days per week: Miss Wagner and Karli Armstrong, who had worked primarily on social-media tourism marketing thus far. Hiring two interns should not likely affect the budget, but a transfer of funds eventually could be required.

Hometown Collaboration Initiative: The proposal had been submitted to and approved by the State; once documents had been signed, funds would be disbursed. Director Origer and various volunteers had begun to drive and to bike potential routes and to provide feedback. Funds would go primarily toward print media (brochures, maps) and signage, as well as traffic counting.

PC-CARE: The landowners had ruled out the previously proposed land swap. Director Origer had been instructed no longer to be concerned with capital-gains taxes. The director had been investigating the possibility of selling the 90-100 acres of County farmland south of County Road 60 South and using the proceeds to minimize the need for tax-based funds for land acquisition. Conversations would need to occur with the Medaryville Town Council and Utilities Department eventually.

Career and Technical Education curriculum grant: Equipment had been ordered, and the director was awaiting an invoice. The West Central teacher and outside instructor would be taking training courses over the summer. Discussion over who would take on instructor as 1099 contract employee, the County, school corporation or Community Foundation. Discussion ensued. Course enrollment is currently unknown.

Term renewals/new members: Director Origer noted that the Chamber seat and the non-exempt—manufacturing seat both remained vacant, and that he would be continuing to work on filling them. The director asked for action regarding Becky Anspach, noting that she had attended only one meeting in the last 16 months. Discussion ensued, and President Malott suggested that action be taken in accordance with the bylaws; Mrs. Anspach's membership was terminated.

Motion: Secretary Plowman; second: Mr. Champion; no discussion; approval: all.

New Business

2017 budget: Director Origer presented the executive-board—approved draft, noting that significant shifting had occurred to increase the amount allotted for marketing; cuts were made in every non-personnel appropriations, excluding land acquisition. Past years' budgets were presented for members to compare 2014-2016 budgets to the proposal. Discussion ensued regarding Mrs. Hinkle's potential switch to full-time employment. The budget includes room to plan for the summer intern program to continue. President Malott requests the director to clarify the budget changes to the Professional Services appropriation; Director Origer explained that previous appropriations had

included the Website overhaul and payment made for the new zoning ordinance. The budget was approved as presented.

Motion: Mr. Zeltwanger; second: Mr. Fritz; no discussion; approval: all.

Secretary Plowman requested that Mr. Zeltwanger clarify which total budget amount he had moved to approve; Mr. Zeltwanger confirmed that he had approved the budget that includes requesting that Mrs. Hinkle be made a full-time employee.

Wage-and-benefit survey: At the request of the Pulaski County Human Resource Group, the director would be developing and conducting a confidential survey to assess compensation across the county, across all levels of employment, and across all sectors. Survey results would be available to participating organizations and in the CDC office to be made available to development prospects. President Malott suggested using universal workers' compensation codes to allow for easier and more precise comparisons across industry sectors.

Francesville and Winamac Main Street organizations: Civic and business leaders and interested citizens in Francesville and Winamac are in the process of establishing and incorporating 501(c)3 non-profit organizations to become State-recognized as Main Street communities; Director Origer has been involved with both entities, serving on the board of directors of Wander Our Winamac (WOW!). Mrs. Mellon noted that the Francesville Town Council has offered its support, but not committed any financial support. The possibility of the CDC's providing financial support to the Francesville group, WOW!, or possibly both was discussed at length. It was agreed that members would consider formal proposals for seed-money assistance, to be capped at \$1,000; local investment and a vision of how the funds would be expended would be expected in such proposals.

Adopt-a-river program: Mrs. Hinkle explained that complaints had been received about the mistreatment of the river by visitors, accompanied by suggestions that the CDC's tourism-promotion efforts are to blame for an increased number of visitors. Staff proposed partnering with riverside businesses and residents and businesses that benefit from river traffic to fund and to monitor trash receptacles at river-access points and to develop and to post river-etiquette signs. Discussion ensued, and the members approved of the efforts by consensus.

Other Business Deemed to Be Necessary

SnapChat filters: Director Origer spoke briefly about one of Miss Wagner's projects, the creation of various Pulaski County geofilters for SnapChat.

Secretary Plowman report: Link Environmental Equipment is now a Galbreath dealer.

Public Comment

None.

<u>Adjournment</u>

Motion: Secretary Plowman; second: Mr. Champion; no discussion; approval all. 7:10p.m.

Jessica Wagner, Summer Intern/Administrative Secretary pro tempore John Plowman, Executive Secretary