

***Pulaski County
Tourism Advisory Council
Strategic Planning Committee***

Wednesday, 3 April 2024
M Street Studios
Francesville, Indiana

Agenda
Noon

Call to Order

Strategic Plan Development

- 2016-2017 plan
 - What's been done?
 - What can staff and TAC do directly?
 - What can staff and TAC support?
 - What needs to be amended?
 - What needs to be removed?
- *Simply Pulaski* tourism section
 - What's missing?
 - What needs to be amended?
 - What needs to be removed?
- *Simply Pulaski* related sections
- Project implementation
 - Task assignments
 - Meeting schedule
 - Committee meetings
 - Reports to/discussion with full TAC
 - Public engagement
 - Completion

Adjournment

Next meeting is t.b.d.